



TEXAS ALCOHOLIC BEVERAGE COMMISSION

Texans Helping Businesses & Protecting Communities

Save lives. Know the signs.

Fentanyl awareness for businesses

Fentanyl kills more than 150 Americans every day.

Fentanyl is a powerful synthetic opioid used by medical professionals to treat severe pain. However, illicitly made versions have entered the illegal drug market, putting lives at risk.

What does the fentanyl crisis mean for Texas businesses?

Lethal doses of fentanyl can be found in cocaine, heroin, counterfeit prescription pills, and other narcotics. A person could ingest a lethal dose of fentanyl without knowing they've taken the drug. Businesses are responsible for protecting customers at their location. Know when to call for help if a customer shows signs of overdose.

According to the Drug Enforcement Administration

6 out of 10 fentanyl-laced fake prescription pills now contain a potentially lethal dose of the drug.

Signs of overdose

- Eye pupils are small, constricted "pinpoints."
- Face is extremely pale and/or feels cold or clammy to the touch.
- Body goes limp.
- Fingernails or lips have a purple or blue color.
- They are vomiting or making gurgling noises.
- They can't be woken up or are unable to speak.
- Breathing or heartbeat slows or stops.

How to save a life

1. Call 911 right away.
2. Try to wake the person up.
3. Give naloxone, if available.
4. Begin rescue breathing or CPR.
5. Turn them on their side to prevent choking.
6. Stay with them until emergency services arrive.

#OnePillKills

Source: U.S. Centers for Disease Control and Prevention & Texas Department of State Health Services