

Can You Tell Which Ones Contain Alcohol?



Answer: all of them.

Alcoholic packaging can be similar to non-alcoholic versions.

If you sell or provide alcohol to a minor, you could receive up to a \$4,000 fine and/or one year in jail.

Look for key phrases on the labels:

- Alcohol By Volume
- Contains Alcohol
- Flavored Beer or Ale
- Malt Beverage or Malt Liquor

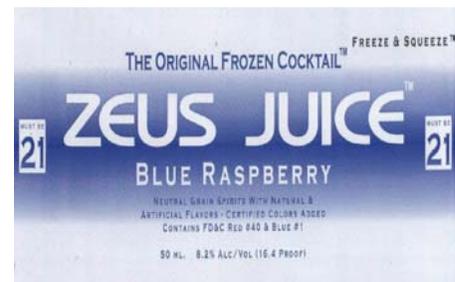


Retailers:

- Separate alcoholic and non-alcoholic beverages.
- Train staff to read labels for phrases listed above.
- Keep a list of alcoholic beverages behind the register; train staff to refer to this list often.
- Program register to identify alcoholic beverages; prompt employees to ask for identification.

Parents/Community:

- Be aware of the beverages minors are consuming.
- Read the labels to determine if beverages contain alcohol.
- Talk to minors about the consequences of underage drinking.



Keep an eye out for alcoholic beverages with potentially deceptive labeling:

- Beach Club Ices
- Black Iguana Frozen Rita
- Evil Eye
- Jack Hammer
- LiQ Bar
- Liquid Charge
- Liquid Core
• Mickey's Stinger
- Moonshot
- Ricochet
- Rize
- Rock Star 21
- Suck & Blow
- Torque
- Twistee
- Two To Do